### HALLMARK CHANNEL'S VERY MERRY GIVEAWAY SWEEPSTAKES OFFICIAL RULES

## NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

# ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

**SWEEPSTAKES ENTRY PERIODS: Hallmark Channel's Very Merry Giveaway Sweepstakes** (the "Sweepstakes") begins at 10:00:00 AM Eastern Time ("ET") on Friday, October 21, 2022 and ends at 11:59:59 PM ET on Sunday, December 25, 2022 (the "Sweepstakes Period"). Within the Sweepstakes Period, there are sixty-six (66) entry periods (each, an "Entry Period"). Each Entry Period, with the exception of Entry Periods 2, 16, 23, 30, 38 and 51, will have a corresponding random drawing for the prize listed as defined in the "Entry Periods & Drawings Schedule" below. At the end of the Sweepstakes Period, one (1) drawing will be conducted from among all eligible entries received throughout the Sweepstakes Period for the Grand Prize drawing to determine one (1) Grand Prize winner (the "Grand Prize Drawing"). Entries must be received during an Entry Period and on the page for that Entry Period to be eligible for that Entry Period's drawing and prize. Non-winning entries for an Entry Period will not roll over to subsequent Entry Periods. Sponsor's computer is the official timekeeping device for this Sweepstakes.

ENTRY PERIODS & DRAWINGS SCHEDULE						
Entry Period #	ENTRY PERIODS All eligible entries must be received between:		# of Prizes per	Entry Period Prize		
	Entry Period Start: 12:00:00 AM ET (10:00:00 AM ET for Entry Period 1) on:	Entry Period End: 11:59:59 PM ET on:	- # of Prizes per Entry Period	Available to be won		
1	10/21/2022	12/25/2022	10	Period 1		
				We Wish You a Married Christmas		
2	10/22/2022	12/25/2022	0	Sneak Peek		
3	10/23/2022	12/25/2022	10	Period 3		
4	10/24/2022	12/25/2022	1	Period 4		
5	10/25/2022	12/25/2022	10	Period 5		
6	10/26/2022	12/25/2022	1	Period 6		
7	10/27/2022	12/25/2022	1	Period 7		
8	10/28/2022	12/25/2022	50	Period 8		
9	10/29/2022	12/25/2022	21	Period 9		
10	10/30/2022	12/25/2022	25	Period 10		
11	10/31/2022	12/25/2022	1	Period 11		
12	11/1/2022	12/25/2022	1	Period 12		
13	11/2/2022	12/25/2022	1	Period 13		

14		10/06/0000	15	Period 14
15	<u>11/3/2022</u> 11/4/2022	12/25/2022 12/25/2022	<u>15</u> 10	Period 14 Period 15
10	11/4/2022	12/23/2022	IU	
				Lights, Camera,
				Christmas!
16	11/5/2022	12/25/2022	0	Sneak Peek
10		12/25/2022	1	
17	<u>11/6/2022</u> 11/7/2022	12/25/2022	1	Period 17 Period 18
10				
	11/8/2022	12/25/2022	1	Period 19
20	11/9/2022	12/25/2022	1	Period 20
21	11/10/2022	12/25/2022	1	Period 21
22	11/11/2022	12/25/2022	2	Period 22
				The Royal
00	44/40/0000	40/05/0000	0	Nanny Sneak
23	11/12/2022	12/25/2022	0	Peek
24	11/13/2022	12/25/2022	25	Period 24
25	11/14/2022	12/25/2022	25	Period 25
26	11/15/2022	12/25/2022	1	Period 26
27	11/16/2022	12/25/2022	18	Period 27
28	11/17/2022	12/25/2022	1	Period 28
29	11/18/2022	12/25/2022	25	Period 29
				Three Wise
				Men and a
		10/05/0000	•	Baby Sneak
30	11/19/2022	12/25/2022	0	Peek
31	11/20/2022	12/25/2022	5	Period 31
32	11/21/2022	12/25/2022	1	Period 32
33	11/22/2022	12/25/2022	5	Period 33
34	11/23/2022	12/25/2022	1	Period 34
35	11/24/2022	12/25/2022	5	Period 35
36	11/25/2022	12/25/2022	1	Period 36
37	11/26/2022	12/25/2022	1	Period 37
				A Holiday
			_	Spectacular
38	11/27/2022	12/25/2022	0	Sneak Peek
39	11/28/2022	12/25/2022	1	Period 39
40	11/29/2022	12/25/2022	1	Period 40
41	11/30/2022	12/25/2022	25	Period 41
42	12/1/2022	12/25/2022	10	Period 42
43	12/2/2022	12/25/2022	25	Period 43
44	12/3/2022	12/25/2022	21	Period 44
45	12/4/2022	12/25/2022	25	Period 45
46	12/5/2022	12/25/2022	25	Period 46
47	12/6/2022	12/25/2022	5	Period 47
48	12/7/2022	12/25/2022	20	Period 48
49	12/8/2022	12/25/2022	15	Period 49
50	12/9/2022	12/25/2022	25	Period 50
				Christmas
51	12/10/2022	12/25/2022	0	Class Reunion

				Sneak Peek
52	12/11/2022	12/25/2022	15	Period 52
53	12/12/2022	12/25/2022	1	Period 53
54	12/13/2022	12/25/2022	1	Period 54
55	12/14/2022	12/25/2022	1	Period 55
56	12/15/2022	12/25/2022	1	Period 56
57	12/16/2022	12/25/2022	10	Period 57
58	12/17/2022	12/25/2022	1	Period 58
59	12/18/2022	12/25/2022	25	Period 59
60	12/19/2022	12/25/2022	1	Period 60
61	12/20/2022	12/25/2022	1	Period 61
62	12/21/2022	12/25/2022	1	Period 62
63	12/22/2022	12/25/2022	1	Period 63
64	12/23/2022	12/25/2022	1	Period 64
65	12/24/2022	12/25/2022	5	Period 65
66	12/25/2022	12/25/2022	1	Period 66

**ELIGIBILITY:** The Sweepstakes is open to legal residents of the 50 United States, including the District of Columbia and Puerto Rico, who are age 21 or older at the time of entry. Void in Guam, the U.S. Virgin Islands, outside the U.S., and wherever else prohibited by law. Employees of Crown Media United States LLC (the "Sponsor"), US Sweepstakes & Fulfillment Company (the "Sweepstakes Administrator"), Collette Travel Service, Inc., Envy Apples, Maurices Incorporated and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

**HOW TO ENTER:** During an Entry Period, visit https://verymerrygiveaway.hallmarkchannel.com (the "Website") and follow all instructions to locate the page for a current or past Entry Period's prize, click the Enter Now button to be taken to the page for that Entry Period's entry form (each, a "Period Entry Form"), complete the form in its entirety and submit to receive one (1) entry into the drawing for that Entry Period, if applicable, (the "Entry Period Drawing") and one (1) entry into the Grand Prize Drawing (the "Website Entry").Participants may return to any available Period Entry Form and submit the form once per day to receive one (1) additional entry into the drawing for that Entry Period's prize but no additional entries into the Grand Prize Drawing will be received for subsequent Website Entries submitted on a single day. For the avoidance of doubt, there are no prizes available to be won or random drawings to be conducted for Entry Periods 2, 16, 23, 30, 38 and 51; each Participant who submits a Website Entry for Entry Periods 2, 16, 23, 30, 38 and 51 will receive a sneak peek of the movie indicated in the Entry Periods and Drawings Schedule above as well as one (1) entry into the Grand Prize Drawing. Limit: One (1) entry per person per day for each available Entry Period Drawing and a maximum of one (1) entry per person per day into the Grand Prize Drawing regardless of the number of Website Entries submitted and whether entrant has more than one email address.

Entrants will have the opportunity to earn additional entries into the Grand Prize drawing (each, a "Bonus Entry") by completing any of the following:

- 1. Upon submitting a Website Entry, follow the instructions on the Website Entry confirmation screen to share the Sweepstakes with friends by publishing a post to their own Pinterest account;
- 2. Upon submitting a Website Entry, follow the instructions on the Website Entry confirmation screen to tweet from their own Twitter account (each, a "Sweepstakes Share") and including the hashtag #Sweepstakes in the Sweepstakes Share; and/or
- 3. Visit the "Watch and Win " page via the "Watch Now" button on the Website and watch one of the movie previews available (each, a "Preview") in its entirety.

IMPORTANT: Participants must be logged in to his/her account to earn Bonus Entries. Limit: One (1) Bonus Entry using Pinterest per person throughout the entire Sweepstakes Period. Limit: One (1) Bonus Entry using Twitter per person per day. Limit: One (1) Bonus Entry per Preview per person per week. For the purposes of the Sweepstakes, a week is defined as running from 12:00:00 AM ET on Sunday to 11:59:59 PM ET on Saturday. Entrants who choose to share a Sweepstakes Share are subject to all notices posted on Pinterest and Twitter, including, but not limited to, their respective Privacy Policies and Terms of Service. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Pinterest or Twitter, Inc.

Entrants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy, which can be found at https://www.hallmarkchannel.com/privacy-policy and the Tour Operator's terms and conditions, which can be found at https://www.gocollette.com/en/about-collette/terms-and-conditions. All entries become the property of the Sponsor and will not be acknowledged or returned.

## PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:

**Grand Prize:** <u>Grand Prize:</u> There is one (1) Grand Prize available to be won. Grand Prize includes one (1) (8) day/(7) night tour for one (1) Grand Prize winner (the "Grand Prize Winner") and one (1) guest chosen by Grand Prize Winner (the "Travel Companion") on selected dates on Collette Travel Service, Inc. (the "Tour Operator") Magical Christmas Markets of Austria and Germany tour (the "Tour") for a trip that consists of the following elements (the "Trip"). Grand Prize consists of:

- Hotel accommodations (one (1) standard room/double occupancy, including room tax, subject to certain room availability) for seven (7) consecutive nights;
- Two (2) round-trip, main cabin airfares from a major airport nearest winner's residence, as determined by Tour Operator in its sole discretion (the "Departure Airport"), to the destination airport (the "Arrival Airport") (Departure Airport and Arrival Airport, airline carrier(s) and flights to be selected by Tour Operator in its sole discretion, with possible layovers); and
- Tour activities and certain meals that are part of the standard Tour pre-packaged itinerary.
- The total ARV of the Grand Prize is: \$6,500. The ARV may vary based upon dates of travel and point of departure. The difference between the ARV and actual value of the Grand Prize will not be awarded.

**Period 1 Prizes:** There are ten (10) Period 1 Prizes available to be won of two (2) Countdown to Christmas Premiere Night Bundles. ARV of the Period 1 Prize is \$179.94 each.

**Period 3 Prizes:** There are ten (10) Period 3 Prizes available to be won of two (2) Hallmark Channel Fun & Games Bundles. ARV of the Period 3 Prize is \$79.96 each.

**Period 4 Prize:** There is one (1) Period 4 Prize available to be won of two (2) Uncommon Goods My Family Cookbooks. ARV of the Period 4 Prize is \$60.

**Period 5 Prizes:** There are ten (10) Period 5 Prizes available to be won of two (2) HMNow 1-Year Subscriptions. ARV of the Period 5 Prize is \$119.98 each.

**Period 6 Prize:** There is one (1) Period 6 Prize available to be won of two (2) Book Bundles. ARV of the Period 6 Prize is \$145.90.

**Period 7 Prize:** There is one (1) Period 7 Prize available to be won of two (2) Hallmark Channel Gift Guide: Fondue Sets. ARV of the Period 7 Prize is \$200.

**Period 8 Prizes:** There are fifty (50) Period 8 Prizes available to be won of two (2) Hallmark Channel Red Truck Christmas Countdowns. ARV of the Period 8 Prize is \$39.98 each.

**Period 9 Prizes:** There are twenty-one (21) Period 9 Prizes available to be won of two (2) Hallmark Channel Holiday Monopoly games. ARV of the Period 9 Prize is \$79.98 each.

**Period 10 Prizes:** There are twenty-five (25) Period 10 Prizes available to be won of two (2) Packs of two (2) Hallmark Channel Custom Wrapping Paper Rolls. ARV of the Period 10 Prize is \$6.60 each.

**Period 11 Prize:** There is one (1) Period 11 Prize available to be won of two (2) 4-Packs of Legoland Theme Park Tickets. ARV of the Period 11 Prize is \$919.92.

**Period 12 Prize:** There is one (1) Period 12 Prize available to be won of two (2) Crayola Scribble Scrubbie Arctic Pets *Snow Explorers*. ARV of the Period 12 Prize is \$49.98.

**Period 13 Prize:** There is one (1) Period 13 Prize available to be won of two (2) \$500 maurices gift cards, two (2) clothing packages from maurices holiday collection (contents to be determined by Sponsor) and a virtual meet & greet with country music superstar, Lauren Alaina. ARV of the Period 13 Prize is \$1,200.

**Period 14 Prizes:** There are fifteen (15) Period 14 Prizes available to be won of two (2) Better Together Bundles. ARV of the Period 14 Prize is \$67.96 each.

**Period 15 Prizes:** There are ten (10) Period 15 Prizes available to be won of two (2) Hallmark Channel Christmas Villages. ARV of the Period 15 Prize is \$199.98 each.

**Period 17 Prize:** There is one (1) Period 17 Prize available to be won of two (2) Drybar Party of Four Giveaways. ARV of the Period 17 Prize is \$112.

**Period 18 Prize:** There is one (1) Period 18 Prize available to be won of two (2) Wines That Rock Giveaways. ARV of the Period 18 Prize is \$100.

**Period 19 Prize:** There is one (1) Period 19 Prize available to be won of two (2) Hallmark Moments Heart Necklaces. ARV of the Period 19 Prize is \$179.98.

**Period 20 Prize:** There is one (1) Period 20 Prize available to be won of two (2) Hallmark Channel Wedding Cake Petits Fours & Paint Your Own Flower Kits. ARV of the Period 20 Prize is \$120.

**Period 21 Prize:** There is one (1) Period 21 Prize available to be won of two (2) Dayspring Bundles. ARV of the Period 21 Prize is \$230.

**Period 22 Prizes:** There are two (2) Period 22 Prizes available to be won of two (2) Keepsake Ornament Sets. ARV of the Period 22 Prize is \$811.60 each.

**Period 24 Prizes:** There are twenty-five (25) Period 24 Prizes available to be won of two (2) Countdown to Christmas Let's Stay In Bundles. ARV of the Period 24 Prize is \$179.94 each.

**Period 25 Prizes:** There are twenty-five (25) Period 25 Prizes available to be won of two (2) Countdown to Christmas Knit Pattern Accessories Sets (Gloves, Hat, Scarf). ARV of the Period 25 Prize is \$67.80 each.

**Period 26 Prize:** There is one (1) Period 26 Prize available to be won of two (2) Enchant Christmas Gift Boxes. ARV of the Period 26 Prize is \$150.

**Period 27 Prizes:** There are eighteen (18) Period 27 Prizes available to be won of two (2) Hallmark Channel Tea Time Bundles. ARV of the Period 27 Prize is \$166.92 each.

**Period 28 Prizes:** There is one (1) Period 28 Prizes available to be won of two (2) Envy Apples Fondue Sets. ARV of the Period 28 Prize is \$400.

**Period 29 Prizes:** There are twenty-five (25) Period 29 Prizes available to be won of two (2) Hallmark Channel Ornament & Mug Bundles. ARV of the Period 29 Prize is \$59.98 each.

**Period 31 Prizes:** There are five (5) Period 31 Prizes available to be won of two (2) Countdown to Christmas Wine & Cheese Bundles. ARV of the Period 31 Prize is \$229.90 each.

**Period 32 Prize:** There is one (1) Period 32 Prize available to be won of two (2) TSO Guitar Giveaways. ARV of the Period 32 Prize is \$800.

**Period 33 Prizes:** There are five (5) Period 33 Prizes available to be won of two (2) Giving Tuesday Crochet Starter Kits. ARV of the Period 33 Prize is \$64.76 each.

**Period 34 Prize:** There is one (1) Period 34 Prize available to be won of two (2) Uplifted and Empowered Bundles. ARV of the Period 34 Prize is \$99.94.

**Period 35 Prizes:** There are five (5) Period 35 Prizes available to be won of two (2) Hallmark Channel Ultimate Hot Cocoa Bundles. ARV of the Period 35 Prize is \$167.96 each.

**Period 36 Prize:** There is one (1) Period 36 Prize available to be won of two (2) Barefoot Dreams Cozy Chic Adult Robes. ARV of the Period 36 Prize is \$254.

**Period 37 Prize:** There is one (1) Period 37 Prize available to be won of two (2) Ticket to Rockette's Show Packages, each including two (2) tickets to a 2023 Radio City Christmas Spectacular Starring the Radio City Rockettes® performance mutually agreed upon by the winner and Sponsor (subject to availability), one (1) Merchandise Pack, one (1) voucher for one (1) 64 oz. Popcorn and two (2) 16 oz. Sodas/Waters. ARV of the Period 37 Prize is \$865. Tickets are not redeemable for cash and will not be replaced if lost or stolen. Tickets are subject to MSG Entertainment Group, LLC's complete terms and conditions. In the event that the Radio City Christmas Spectacular does not take place as scheduled, for reasons such as cancellation, preemption or postponement, or for any reason beyond the control of the Sponsor, Sponsor's sole responsibility will be to award the remaining portion of the prize and no additional substitution or compensation will be provided.

**Period 39 Prize:** There is one (1) Period 39 Prize available to be won of two (2) Envy Apples Fondue Sets. ARV of the Period 39 Prize is \$400.

**Period 40 Prize:** There is one (1) Period 40 Prize available to be won of two (2) Signature Truffle Collections and two (2) Classic Caramel Collections . ARV of the Period 40 Prize is \$168.

**Period 41 Prizes:** There are twenty-five (25) Period 41 Prizes available to be won of two (2) Hallmark Channel Knit Pattern Snow Tubes. ARV of the Period 41 Prize is \$450 each.

**Period 42 Prizes:** There are ten (10) Period 42 Prizes available to be won of two (2) HMNow 1-Year Subscriptions. ARV of the Period 42 Prize is \$119.98 each.

**Period 43 Prizes:** There are twenty-five (25) Period 43 Prizes available to be won of two (2) Hallmark Channel Christmas Wish Gazebo Water Globes with Sound. ARV of the Period 43 Prize is \$119.98 each.

**Period 44 Prizes:** There are twenty-one (21) Period 44 Prizes available to be won of two (2) Hallmark Channel Holiday Monopoly games. ARV of the Period 44 Prize is \$79.98 each.

**Period 45 Prizes:** There are twenty-five (25) Period 45 Prizes available to be won of two (2) Hallmark Channel Holiday To Go Bundles. ARV of the Period 45 Prize is \$77.98 each.

**Period 46 Prizes:** There are twenty-five (25) Period 46 Prizes available to be won of two (2) Packs of two (2) Hallmark Channel Custom Wrapping Paper Rolls. ARV of the Period 46 Prize is \$6.60 each.

**Period 47 Prizes:** There are five (5) Period 47 Prizes available to be won of two (2) Republic of Tea Advent Calendars. ARV of the Period 47 Prize is \$40 each.

**Period 48 Prizes:** There are twenty (20) Period 48 Prizes available to be won of two (2) Hallmark Channel Christmas Sweater Pool Floats. ARV of the Period 48 Prize is \$98 each.

**Period 49 Prizes:** There are fifteen (15) Period 49 Prizes available to be won of two (2) Packs of Video Greetings Boxed Cards. ARV of the Period 49 Prize is \$30.98 each.

**Period 50 Prizes:** There are twenty-five (25) Period 50 Prizes available to be won of two (2) Hallmark Channel Be Merry Bundles. ARV of the Period 50 Prize is \$69.96 each.

**Period 52 Prizes:** There are fifteen (15) Period 52 Prizes available to be won of two (2) Hallmark Channel Family Sized Watching Blankets. ARV of the Period 52 Prize is \$89.98 each.

**Period 53 Prize:** There is one (1) Period 53 Prize available to be won of two (2) Toboggans. ARV of the Period 53 Prize is \$498.

**Period 54 Prize:** There is one (1) Period 54 Prize available to be won of two (2) Winter Magic Gift Packs each including two (2) Chocolate Covered Marshmallows and two (2) White Snowflake Pretzels. ARV of the Period 54 Prize is \$164.

**Period 55 Prize:** There is one (1) Period 55 Prize available to be won of two (2) Classic Popcorn Makers. ARV of the Period 55 Prize is \$199.98.

**Period 56 Prize:** There is one (1) Period 56 Prize available to be won of two (2) Holiday Bundles. ARV of the Period 56 Prize is \$79.92.

**Period 57 Prizes:** There are ten (10) Period 57 Prizes available to be won of two (2) Countdown to Christmas Cozy Bundles. ARV of the Period 57 Prize is \$85.96 each.

**Period 58 Prize:** There is one (1) Period 58 Prize available to be won of two (2) Countdown to Christmas Gift Wrap Kits. ARV of the Period 58 Prize is \$359.66.

**Period 59 Prizes:** There are twenty-five (25) Period 59 Prizes available to be won of two (2) Hallmark Channel Decorative Sets. ARV of the Period 59 Prize is \$139.96 each.

**Period 60 Prize:** There is one (1) Period 60 Prize available to be won of two (2) Envy Apples Fondue Sets. ARV of the Period 60 Prize is \$400.

**Period 61 Prize:** There is one (1) Period 61 Prize available to be won of two (2) Mary & Martha Bundles. ARV of the Period 61 Prize is \$428.

**Period 62 Prize:** There is one (1) Period 62 Prize available to be won of two (2) Hallmark Diamonds Heart Necklaces. ARV of the Period 62 Prize is \$499.98.

**Period 63 Prize:** There is one (1) Period 63 Prize available to be won of two (2) Drybar #2. ARV of the Period 63 Prize is \$310.

**Period 64 Prize:** There is one (1) Period 64 Prize available to be won of two (2) The Way Home Polaroid Giveaways. ARV of the Period 64 Prize is \$299.98.

**Period 65 Prizes:** There are five (5) Period 65 Prizes available to be won of two (2) Luxury Candle Sets each including three (3) WS Candles. ARV of the Period 65 Prize is \$359.70 each.

**Period 66 Prize:** There is one (1) Period 66 Prize available to be won of two (2) Hallmark Channel Full Gift Guides. ARV of the Period 66 Prize is \$4,924.38.

### The total ARV of all prizes available to be won: \$77,537.94.

Set prize contents to be determined by Sponsor. Prizes may differ from what is depicted in Sweepstakes advertising or the Website. There is a limit of one (1) prize per person for Entry Periods 1-66. An individual who is a winner of a prize during Entry Periods 1-66 is still eligible to win the Grand Prize. Odds of winning will depend upon the total number of eligible entries received for each drawing.

**RANDOM DRAWING:** The potential winners for Entry Periods 1-66 will be selected in a series of random drawings on or about **Wednesday**, **January 4**, **2023** from among all eligible entries received for each corresponding Entry Period. The potential Grand Prize winner will be selected on or about **Wednesday**, **January 4**, **2023** from among all eligible entries received for the Grand Prize Drawing during the entire Sweepstakes Period. All drawings will be conducted by the Sweepstakes Administrator, an independent representative of the Sponsor whose decisions are final.

**WINNER NOTIFICATION & VERIFICATION:** Potential Grand, Period 11, Period 13, Period 22, Period 32, Period 37 and Period 66 Prize winners will be notified via email and/or phone, and will be required to sign and return, within seven (7) days of notification, an Affidavit of Eligibility, a Liability Waiver, an IRS W-9 Form and where allowable, a Publicity Release (collectively, "the Releases"). These Releases will require the winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Travel companions of Grand Prize winner will also be required to sign a Travel Companion Liability & Publicity Release. Noncompliance will result in disqualification and an alternate winner may be selected.

All winners of prizes under \$600 in value will be notified by email and required to confirm their name, mailing address and phone number within five (5) days of notification to the designated website as instructed in the notification. Noncompliance will result in disqualification and an alternate winner may be selected.

#### Prizes will be awarded within approximately 45 days after the winner is verified.

If a winner is otherwise eligible under these Official Rules but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return the Releases on minor's behalf, as applicable.

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these Official Rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

**PRIZE CONDITIONS:** Prizes are not redeemable for cash, assignable, transferable and may not be substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value at its discretion. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

All travel related expenses, including but not limited to, ground transportation to and from home, taxes, gratuities, incidentals, upgrades, insurance, service charges, airport surcharges, departure taxes, hotel, resort or property fees, luggage fees, food & beverage and personal expenses are the sole responsibility of Grand Prize Winner and/or Travel Companion(s). Any person that participates in the trip that is not deemed to be a Travel Companion must pay his/her own expenses. Winner and Travel Companions must travel on same itinerary. Grand Prize Winner and Travel Companions must travel on same itinerary. Grand Prize Winner and Travel Companions must have valid photo ID, passports and any other required documentation prior to departure. Travel is subject to availability. Trip must be booked in advance and completed within one (1) year of winner confirmation. Travel arrangements must be made through an agent of the Tour Operator and on an airline carrier of Tour Operator's choice, if applicable.

Tour Operator will, in its sole discretion, determine which airport is closest to the Grand Prize winner's home. The Grand Prize winner and Travel Companions are responsible for obtaining any travel insurance (and all other forms of insurance) that they may wish to obtain (at their own expense) and hereby acknowledge that the Sponsor and the Tour Operator have not and will not obtain or provide travel insurance or any other form of insurance as part of the Grand Prize.

Photo identification and credit card or cash deposit may be required at any time for incidental charges (e.g., room service, use of telephone/IT services, laundry and all other optional extra services not provided in the Grand Prize). If Grand Prize Winner elects not to travel or partake in the Grand Prize or to travel or partake in the Grand Prize with no or a single Travel Companion(s), no additional compensation will be awarded for any unused portion of the Grand Prize. All hotel reservations are based on availability and all holidays are excluded. Accommodations are subject to availability at time of reservation. Blackout dates, advance booking requirements and travel restrictions may apply. Availability is subject to factors such as weather, seasonality and space availability. Reservations are subject to availability. If weather or other incident or conditions beyond the control of the Sponsor or Tour Operator affects the ability for Grand Prize Winner and Travel Companions to redeem any portion of the Grand Prize during the scheduled date and time. then the Sponsor and the Tour Operator shall have no further obligation to the Grand Prize Winner and/or Travel Companions other than to supply the remaining elements of the Grand Prize package minus the unused portion thereof. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any prize-related services or accommodations. Sponsor is not liable for expenses incurred as a consequence of flight cancellation/delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor. Travel is subject to the terms and conditions set forth in this Sweepstakes, those set forth by airline carrier as detailed in the passenger ticket contract and

those set forth by Tour Operator at https://www.gocollette.com/en/about-collette/terms-andconditions. The passenger contracts in use by the airline or other transportation companies shall constitute the sole contracts with respect to the Grand Prize Winner's and Travel Companion(s)'s transportation and such contracts shall be solely between the prize winner, Travel Companion(s) and such transportation companies. Trip components issued in connection with the prize may not be eligible for frequent flyer miles, other rewards programs or upgrades. If for any reason whatsoever, winner and/or Travel Companions are unable to travel after all travel arrangements have been made and paid, the Sponsor shall have no further obligation to the winner. If Grand Prize is forfeited prior to Sponsor finalizing and paying for travel, and there is sufficient time to notify an alternate winner, the prize will be awarded to an alternate winner in a separate random drawing from among all non-winning eligible entries. Winner and Travel Companions are responsible for obtaining the proper travel documentation (e.g., valid photo ID and/or passport with a minimum validity 6 months after the date of return) prior to travel. Travel Companions must be legal U.S. resident, 21 years or older, unless Travel Companion is a child of the winner. Each Travel Companion must complete and return a Travel Companion Liability & Publicity Release prior to travel as noted above. If Travel Companion is deemed a minor in his or her state of primary residence, Grand Prize winner must be minor Travel Companion's parent or legal guardian and must execute the Travel Companion Liability Release on the minor Travel Companion's behalf, as applicable.

In the event a winner or Travel Companion(s) engages in behavior that, as determined by the Sponsor in its sole discretion, is obnoxious or threatening, illegal, that is intended to annoy, abuse, threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to terminate the trip early, in whole or in part, and send the winner and/or Travel Companion(s) home with no further obligation or compensation whatsoever to winner and/or Travel Companion(s). In the event a winner engages in behavior during travel that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects Grand Prize Winner to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Grand Prize Winner or Travel Companion(s) as a result of such conduct. **SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE GRAND PRIZE OR ANY OTHER ASPECT OF GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.** 

TRAVEL TO CERTAIN DESTINATIONS CARRIES AN INHERENT RISK OF DISEASE, INCLUDING BY WAY OF EXAMPLE ONLY, DENGUE, INFLUENZA, ZIKA, AND COVID-19 AND ITS VARIANTS. YOU ARE THEREFORE CAUTIONED TO CONSULT WITH A PHYSICIAN OR HEALTH CARE PROVIDER BEFORE TRAVELING TO A DESTINATION. Grand Prize Winner and Travel Companion(s) are advised to familiarize themselves with and comply with the CDC travel guidelines located at <u>https://wwwnc.cdc.gov/travel</u>. Furthermore, all travelers understand that any trip may present an inherent risk of exposure to current and emerging infectious disease(s) including but not limited to COVID-19 and its variants, and the Sponsor cannot guarantee exposure during the Trip will not happen. In order to comply with the REAL ID Act (<u>https://www.dhs.gov/real-id</u>), adult travelers carrying driver's licenses from a select number of U.S. states may be required to present a valid U.S. passport to travel on a domestic commercial flight in addition to international travel. Items not specifically mentioned as being included as part of the Grand Prize are the sole responsibility of the Grand Prize Winner and Travel Companion(s), including, but not limited to, unspecified ground transportation, passport fees, visa fees, airport fees/taxes, travel tax, travel insurance, room service, laundry service, spa treatments, internet access, unspecified meals, alcoholic beverages, hotel incidentals, local and long distance telephone calls, incidental expenses, tips and gratuities, merchandise, souvenirs, personal items, baggage fees, government fees, service charges, any import/duty fees, and all other costs and expenses not otherwise mentioned herein. Trip must be completed one (1) year of winner confirmation or the Grand Prize will be forfeited. Grand Prize is not transferable or redeemable for cash or alternative prize(s).

Sponsor is not the provider of Tour, which is managed or controlled by Tour Operator, an independent third party, and Sponsor has no power to manage or control the operations of Tour Operator or any third party provider. Sponsor makes no guarantees or warranties about the Tour itself. The Tour Operator and its agents or representatives shall not be treated as Sponsor's agents for any purpose, and Sponsor is not responsible for the action or inaction of Tour Operator, nor is Sponsor liable for any loss or penalties incurred if Tour Operator is sold, ceases to exist, becomes inoperative, if Tour is delayed, postponed, cancelled or changed for any reason; for acts of nature; or for amenities, services and/or facilities not being available due to renovations, strikes, bankruptcy and/or acts of nature. The Grand Prize is issued subject to terms and conditions of Tour Operator, which are available on the Tour Operator's website, and subject to these Official Rules. Any additional meals, transportation or accommodation arrangements (or other incidental expenses) made in connection with redeeming will be the sole responsibility of Grand Prize Winner unless expressly provided herein. Unless otherwise stated, alcoholic beverages and any applicable taxes and gratuities are not included. In the case of mechanical difficulties, acts of God, equipment unavailability, celebrity illness or the like, Sponsor reserves the right to work with the Tour Operator to make a reasonable substitution. If substitution is not possible, Sponsor and/or the Tour Operator reserve the right to cancel on short notice. If Tour is delayed, postponed, cancelled or changed by Sponsor, the Tour Operator, a third party, or for any reason, Grand Prize Winner will be notified as soon as possible. If it is not possible to substitute with an alternative date, Sponsor and/or the Tour Operator may cancel or provide a reasonable substitute of equivalent or greater value. Notwithstanding anything to the contrary in these Official Rules or otherwise, Sponsor will not offer cash substitution or refunds or be liable in any way for expenses that Grand Prize Winner incurs related to a Tour that has been cancelled by the Tour Operator, except in its sole and absolute discretion.

Gift cards are not redeemable for cash and will not be replaced if lost or stolen. Gift card usage is subject to the issuing company's complete terms and conditions, including expiration dates.

<u>Winner is responsible for all federal, state, local and income taxes associated with winning prize.</u> <u>Grand, Period 11, Period 13, Period 22, Period 32, Period 37 and Period 66 Prize winners will be</u> <u>required to furnish his/her Social Security Number for the sole purpose of preparation of tax forms</u> <u>as required by law.</u> Except where prohibited by law, entry and acceptance of prize constitute permission for the Sponsor and the Tour Operator to use winner's name, prize won, hometown, likeness, video recordings, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Sponsor may request that winners share with Sponsor a photograph of the winner with his/her prize or as otherwise requested, and/or a statement to use as mentioned herein. Providing such photograph or statement does not guarantee its use by Sponsor.

Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any). Once the prize has been delivered to the winner's provided address, the prize is considered awarded.

**GENERAL:** Although subsequent attempts to enter during a given Entry Period may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sponsor and the Sweepstakes Administrator, and release the Sponsor, the Sweepstakes Administrator, the Tour Operator, Envy Apples, Maurices Incorporated, and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the Sweepstakes, and the acceptance and use/misuse of the prize offered. Participating entrants assume all liability for and Released Parties shall be held harmless against any liability for any injury, losses or damages of any kind to persons, including personal injury or death, or injury to property caused or claimed to be caused in whole or in part, directly or indirectly, by participation in this Sweepstakes, acceptance, possession, or use/misuse of the prize, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, entrant (i) agrees to be bound by these Official Rules, including all eligibility

requirements, and (ii) agree to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes.

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor. If, for any reason, the Sweepstakes cannot be run as planned, Sponsor may disqualify any suspect entries or individuals from the Sweepstakes and any sweepstakes it sponsors and (a) suspend the Sweepstakes and modify the Sweepstakes to address the impairment, then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; and/or (b) award prizes at random from among the eligible, non-suspect entries received up to the time of the impairment.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS SWEEPSTAKES CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS SWEEPSTAKES. PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE. FURTHER, SPONSOR SHALL NOT BE RESPONSIBLE FOR ANY CANCELLATIONS, DELAYS, DIVERSIONS, CHANGES IN SERVICE OR ACCOMMODATIONS OR SUBSTITUTIONS, OR FOR ANY ACTS OR OMISSIONS BY ANY THIRD PARTIES BEYOND ITS REASONABLE CONTROL, INCLUDING AIR CARRIER(S) AND OTHER TRANSPORTATION COMPANIES; LODGING, RESTAURANT OR OTHER HOSPITALITY PROVIDERS; ENTERTAINMENT PROVIDERS, VENUES OR ARTISTS; OR OTHER THIRD PARTY PROVIDERS SUPPLYING ANY SERVICES OR COMPONENTS OF THE PRIZE(S) TO WINNERS AND/OR THEIR GUESTS, OR FOR ANY RESULTING INJURIES, INCLUDING MONEY DAMAGES, COSTS AND EXPENSES, PROPERTY DAMAGES, PERSONAL INJURIES OR DEATH RESULTING THEREFROM.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will

be governed by and construed in accordance with the internal laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE SWEEPSTAKES. ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED. WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES. LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

**DISPUTES:** The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Los Angeles County, CA and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Studio City, CA. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party. including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Studio City, CA. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

**PRIVACY:** As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties, including Sweepstakes Administrator, for the purpose of administering this Sweepstakes and to comply with

applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state record retention requirements. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. Personal information collected from entrants are subject to the Sponsor and Tour Operator's Privacy Policy, which can be found at https://www.hallmarkchannel.com/privacy-policy and https://www.gocollette.com/en/about-collette/privacy-policy, respectively.

**OFFICIAL RULES REQUEST:** To request a copy of the Official Rules, see https://verymerrygiveaway.hallmarkchannel.com or send a self-addressed, stamped envelope by January 4, 2023, to: **Hallmark Channel's Very Merry Giveaway Sweepstakes** <u>Official Rules</u> <u>Request</u>, PO Box 654, Social Circle, GA 30025-0654.

**WINNER CONFIRMATION REQUEST:** For a written confirmation of the winner (available after 01/04/23 or once all winners are confirmed), send a stamped, self-addressed envelope (no later than 02/01/23), to: **Hallmark Channel's Very Merry Giveaway Sweepstakes** <u>Winner</u> <u>Confirmation Request</u>, PO Box 654, Social Circle, GA 30025-0654.

SPONSOR: Crown Media United States, LLC, 12700 Ventura Boulevard, Studio City, CA 91604.

**SWEEPSTAKES ADMINISTRATOR:** US Sweepstakes & Fulfillment Company, 625 Panorama Trail, Suite 2100, Rochester, NY 14625. 1-800-620-6044

Void outside the US, in Guam, the U.S. Virgin Islands and wherever else prohibited by law.

All trademarks used herein are the property of their respective owners in the United States and abroad. All rights reserved.